



History

The erstwhile Enterprise, known as Mitesh Food Products Pvt. Ltd. under the brand - 'Mr. Puff,' was founded by Shri Dholandas Thadani in 1950. What began as a family business with a single outlet has now grown to become a mega multi-brand organisation. The Company produces an assortment of bakery and related products viz. cakes, pastries, cookies, roasted snacks and more. Right from its inception, the Company has won the hearts of the multitude not only in India but across the globe and it takes pride in having catered even to Sir Pratap Singhrao Gaekwad, the Maharaja of Baroda during his riding trips. Right from its inception, Mitesh Food Products abides by its core values - quality, honesty and purity, thus reaffirming its commitment to its customers.

Quality Policy

Mitesh Food Products is an ISO 2000-2005 Company that has set stringent quality standards for its products. Right from procurement of raw materials to packaging, the products are untouched by hand. Thus, the Company ensures utmost, uncompromising hygiene standards for all its products and follows a hawk-eyed, mechanised quality monitoring system at every stage of production.

The Controlled Robust Innovative Seasoned Packaging (CRISP) mechanism employed by the Company to augment the shelf life of its products makes it unique in the market.

Outlets, Partners and Associates

Mitesh Food Products has a chain of franchisee outlets at 56 locations in Vadodara and Ahmedabad (State of Gujarat, India) and more are on the anvil. It has a wide network of super stockists and distributors in 200 cities of India. Internationally, the Company has trade associates in the United States, the UK, Australia, Asia Pacific countries and Africa.



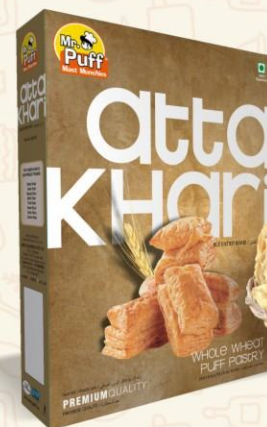
Butter Khari
200g/400g



Methi Khari
200g



Jeera Khari
200g/400g



Atta Khari
200g/400g



Garlic Khari
150g



Masala Khari
200g/400g



Cheese Khari
150g



Khari's



Cashew Cookies 200g



Oatmeal Cookies 200g



Chocolate Cookies 200g



Whole Wheat Cookies 200g



Jeera Salty Cookies 200g



Sugarless Cookies 200g

MR. PUFF COOKIES



Fruit Biscuits
200g/400g



Jeera Khakhra
200g



Special Nankhatai
200g



Plain Khakhra
200g



Masala Khakhra
200g



Surti Biscuits (Makhania)
200g



Methi Khakhra
200g

COOKIES

Khakhra



Roasted
Bhakharwadi
200g

Roasted
Samosa
200g



Masala
Bites
150g



Cream Roll Variants

Vanilla Cream Roll	1 piece
Mango Cream Roll	1 piece
Pineapple Cream Roll	1 piece
Strawberry Cream Roll	1 piece
Chocolate Cream Roll	1 piece
Combo Rolls	4 pieces



Elaichi Rusk
200g



Jeera Rusk
200g



Sweet Milk Rusk
200g



Whole Wheat Rusk
200g



Crunchy Rusk
200g

RUSK



Cake Rusk
400g

CAKE RUSK
Lite, Sweet & CRUNCHY

upcoming attractions



Fennel Pista Biscotti
400g

Fennel Pista Biscotti
Lite, Sweet & CRUNCHY



Almond Biscotti
400g

No Cholesterol
No Trans Fat

